element⁷

TRAFFIC RESTRICTIONS IN SW6

Hammersmith & Fulham Council have imposed traffic restrictions as part of their Clean Air Neighbourhood Project. Aimed to discourage out-of-borough motorists from using residential streets as cut-throughs by using smart technology cameras to reduce pollution and congestion in the streets to the west of Wandsworth Bridge Road.

If you are not a Hammersmith & Fulham resident you can reach Element7 at 14 Park Street without going through a camera. You just need to enter and leave the area via: Wandsworth Bridge Road or New Kings Road

The cameras will only affect drivers who try to cut through from Wandsworth Bridge Road to New Kings Road, and vice versa.

The map shows how five automatic number plate recognition cameras have been carefully positioned to stop non-Hammersmith & Fulham drivers using the most popular cut throughs such as:

- Broomhouse Lane
- Hurlingham Road
- Peterborough Road

- Ryecroft Street
- Studdridge Street
- Stokenchurch Street.

If you live anywhere in the borough and have a Hammersmith & Fulham-registered vehicle, you can go through the Clean Air Neighbourhood cameras without penalty.

